

BRAND COLLABORATION MEDIA KIT / 2026

TRAVEL / FASHION / LIFESTYLE

VANDANA MEENA

ITALY-BASED CONTENT CREATOR

@vandana0306



ABOUT

A visual storyteller with an Italian address.

I am an Indian content creator based in Padova, near Venice. I turn fashion, destinations, stays and dining into warm, aspirational stories that feel personal - never generic.

AESTHETIC

elegant / expressive / story-led

made for discovery



CULTURE

Indian elegance in Italian spaces



TRAVEL

City stories with a luxury eye



HOSPITALITY

Stays, restaurants and atmosphere



AUDIENCE + REACH

448K

VIEWS IN 30 DAYS

113K

ACCOUNTS REACHED

+1.5K

NEW FOLLOWERS

42.2K

INTERACTIONS

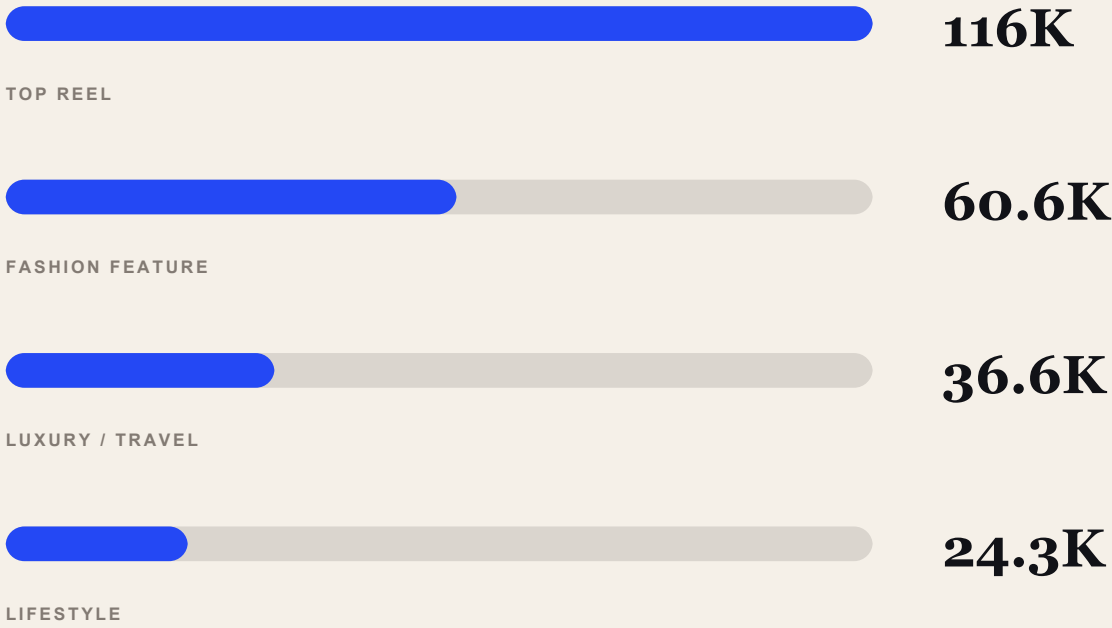
3,274

FOLLOWERS

82.8% NON-FOLLOWER VIEWS

82.3% OF VIEWS FROM REELS

Discovery that travels well beyond the feed.





LET'S COLLABORATE

Your brand, inside the story.

REELS

Concept, styling, filming and editing

STORIES

Real-time coverage, tags and calls to action

PHOTO CONTENT

Editorial images for social and digital campaigns

UGC

Brand-owned content with agreed usage terms

HOSTED FEATURES

Hotels, restaurants, resorts and destinations



TRAVEL / HOSPITALITY

Atmosphere is the product.

Hotels, dining, slow travel and city discovery - framed with an editorial point of view.

Flexible by brief. Consistent in quality.

PAID PARTNERSHIPS

Reels, Stories and photography tailored to your campaign.

TAILORED DELIVERABLES

HOSTED EXPERIENCES

Editorial coverage for stays, dining and destinations in Italy.

TAILORED DELIVERABLES

UGC + AMBASSADOR

Brand-owned content and long-term collaborations with clear usage terms.

TAILORED DELIVERABLES

LET'S CREATE

Make your brand part of the story.

Available for partnerships across Italy and selected European destinations.



INSTAGRAM

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PADOVA / VENICE / ITALY